



BUSINESS

FOR INTERIOR DESIGNERS

Deconstructed

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MODULE 1

LESSON 1

Welcome

MY STORY

WHY I CREATED THIS COURSE

- 1.LONG- TERM SUCCESS
- 2.PRACTICAL TOOLS
- 3.FINANCIAL SUCCESS
- 4.BOOST CONFIDENCE
- 5.SHARE EXPERTISE
- 6.FILL A KNOWLEDGE GAP

Katie Malik



WHAT YOU WILL LEARN IN THIS COURSE

THE KEY TAKEAWAYS FOR THE COURSE

- ✓ ALWAYS BE LEARNING
- ✓ KNOW THAT YOU DON'T KNOW
- ✓ ASK FOR HELP IF NECESSARY
- ✓ THERE'S ALWAYS A SOLUTION



WHAT YOU WILL LEARN IN THIS COURSE

MARKETING

BRANDING

OPERATIONS

SALES

AFTERSALES

80% BUSINESS + 20% CREATIVE = 100% SUCCESS



COURSE OUTLINE

00	01	02
Module Zero	Module Number One	Module Number Two
WELCOME & INTRODUCTORY MODULE	PILLARS OF THE BUSINESS	MARKETING IN INTERIOR DESIGN
03	04	05
Module Number Three	Module Number four	Module Number five
BRANDING IN INTERIOR DESIGN	OPERATIONS IN INTERIOR DESIGN	SALES IN INTERIOR DESIGN
06		
Module Number Six		
AFTER SALES IN INTERIOR DESIGN		

ACTION POINTS

ACTION POINT 1

Get your mindset ready

ACTION POINT 2

Devote time

ACTION POINT 3

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ACTION POINT 4

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IF YOU CAN DREAM IT, HAVE THE
COURAGE TO TAKE ACTION AND
HAVE DISCIPLINE TO STAY ON THE
RIGHT PATH - YOU WILL MAKE IT!

Katie Malik